

#### INTRODUCTION



- > SCPL BRINGS TOGETHER SATARA CLUB FORUM'S FINEST SPORTING TALENT ACROSS SIX DISCIPLINES.
- ENCOURAGES MULTI-SPORT PARTICIPATION AND BUILDS A STRONG LOCAL SPORTING IDENTITY.
- ➤ ALL MATCHES ARE HOSTED WITHIN THE SATARA CLUB PREMISES, FEATURING ONLY CLUB PLAYERS NO EXTERNAL PARTICIPATION.
- ➤ IN CASE OF ANY DISPUTE, THE DECISION OF THE TOURNAMENT DIRECTOR SHALL BE FINAL AND BINDING FOR SCPL

# **SPORTS LINE-UP**



- > SEVEN SPORTS FEATURED:
  - **□** BOX CRICKET
  - **□ BASKETBALL**
  - ☐ TENNIS
  - **□ TABLE TENNIS**

- **□** BADMINTON
- **□ SQUASH**
- **□** BOX FOOTBALL

# **GAME FORMAT OVERVIEW**



#### SATARA CLUB PREMIER LEAGUE TOURNAMENT GRID

SR NO.	SPORT		SUGGESTED SQUAD SIZE	GENDER REQ (MIN)	ALLOWED FORMATS	LEAGUE MATCHES	PLAYOFF MATCHES	PLAYOFF MATCHES DESCRIPTION	TOTAL MATCHES	ESTIMATED MATCH DURATION	ESTIMATED PLAYOFFS MATCH DURATION
1	BOX CRICKET	7	9	5 MEN+2 WOMEN	6 OVERS	6 OVERS	7 OVERS	TWO QUALIFIERS, ONE ELIMINATOR, FINAL	19	50-60 MIN	50-60 MIN
2	TABLE TENNIS	2	4	3 MEN + 1 WOMEN	11 POINTS	3 SET	5 SETS	2 SEMI FINALS, FINAL	18	30-45 MINS	60-90 MINS
3	TENNIS	2	4	4 PLAYERS	1/3 SETS	1 SET	3 SET	2 SEMI FINALS, FINAL	18	45 MINS	60-90 MINS
4	BASKETBALL	5	8	5 MEN + 1 WOMEN	4 QUARTERS	8 MINS 1 QUARTER EACH	8 MINS 1 QUARTER EACH	2 SEMI FINALS, FINAL	18	45 MINS	60 MINS
5	BADMINTON	2	5	4 MEN + 1 WOMEN	15/21 POINTS	15 POINTS 3 SETS	21 POINTS 3 SETS	2 SEMI FINALS, FINAL	18	45 MINS	60 - 90 MINS
6	SQUASH	1	1	MEN/WOMEN SINGLES	15/21 POINTS	15 POINTS 3 SETS	21 POINTS 3 SETS	2 SEMI FINALS, FINAL	18	30-45 MINS	60 - 90 MINS
7	BOX FOOTBALL	5	8	8 PLAYERS	2 HALVES	8 MINS HALF	8 MINS HALF FOR SEMIS 10 MINS HALF FOR FINALS	2 SEMI FINALS, FINAL	18	30 MINS	30 MINS

#### **TEAM AUCTION**



- > SIX FRANCHISES WITH A BASE PURSE OF ₹50,000 EACH.
- HIGHEST BIDDER WILL CHOOSE THE TEAM NAME, ICON PLAYER, AND JERSEY COLOR.
- > THE FRANCHISE WITH THE SECOND-HIGHEST BID WILL GET THE NEXT CHOICE OF TEAM NAME, ICON PLAYER, AND JERSEY, FOLLOWED BY THE SUBSEQUENT BIDDERS IN ORDER.

#### PLAYER AUCTION



- > PLAYER REGISTRATION TO BE DONE VIA THE OFFICIAL ONLINE FORM
- > ALL PLAYERS ARE DIVIDED INTO THREE CATEGORIES PLATINUM, GOLD, AND SILVER.
- > EACH CATEGORY OF PLAYERS WILL HAVE A NOMINAL BASE PRICE ASSIGNED FOR THE AUCTION.
- **>** EACH FRANCHISE WILL BE GIVEN A **FIXED NOTIONAL PURSE** OF ₹1,00,000.

# PLAYER AUCTION



- > ALL FRANCHISES MUST BUILD THEIR 25-PLAYER SQUAD WITHIN THIS PURSE LIMIT, BASED ON NOTIONAL PLAYER VALUES
- UNSOLD PLAYERS WILL BE ALLOCATED TO TEAMS THROUGH A RANDOM LOT DRAW SYSTEM.
- > EVERY REGISTERED PLAYER WILL GET A CHANCE TO PLAY ATLEAST ONE SPORT AND IT IS MANDATORY FOR THE TEAM MANAGEMENT TO ENSURE THIS.

# PLAYER AUCTION TEMPLATE





**PLAYER NAME: ROHIT DESHMUKH** 

**CODE: SCPL-047** 

**PRIMARY SPORT: BOX CRICKET** 

**PLAYING ROLE: ALL-ROUNDER** 

**HIGHEST LEVEL PLAYED: DISTRICT LEVEL** 

**SECONDARY SPORTS: BADMINTON, TABLE TENNIS** 

**GRADE: PLATINUM** 

**PRICE: RS 5000/-**

# PLAYER REGISTRATION



- > OPEN FOR ALL ELIGIBLE PLAYERS FROM SATARA CLUB.
- PLAYERS MUST REGISTER THROUGH THE OFFICIAL SCPL REGISTRATION FORM, EACH PLAYER'S REGISTRATION FEE IS RS. 600.
- EACH PLAYER MUST SELECT ONE PRIMARY SPORT AND UP TO TWO SECONDARY SPORTS
- FINAL PARTICIPATION IN SECONDARY SPORTS WILL BE AT FRANCHISE MANAGEMENT'S DISCRETION.
- REGISTERED PLAYERS WILL BE GRADED AND ASSIGNED BASE PRICES BEFORE THE AUCTION.

























### POINTS & LEAGUE STANDINGS



#### **SCPL POINTS TABLE**

SR NO.	SPORT	WINNER	RUNNER UP
1	BOX CRICKET	30 POINTS	18 POINTS
2	BOX FOOTBALL	30 POINTS	18 POINTS
3	BASKETBALL	30 POINTS	18 POINTS
4	TENNIS	20 POINTS	12 POINTS
5	BADMINTON	20 POINTS	12 POINTS
6	TABLE TENNIS	20 POINTS	12 POINTS
7	SQUASH	10 POINTS	6 POINTS

- > THE FRANCHISE WITH THE HIGHEST TOTAL POINTS WIN'S THE SCPL TROPHY.
- THE FRANCHISE WITH THE SECOND-HIGHEST TOTAL POINTS WILL BE AWARDED THE RUNNERS-UP TROPHY.
- ▶ IF TWO TEAMS FINISH WITH EQUAL POINTS, BOTH TEAMS WILL BE DECLARED JOINT WINNERS AND WILL SHARE THE TROPHY

# FRANCHISE DELIVERABLES



- > EACH FRANCHISE WILL BE RESPONSIBLE FOR PROVIDING THE PLAYER KITS.
- > FRANCHISES WILL ALSO BEAR ANY PLAYER-RELATED EXPENSES.

# FRANCHISE BENEFITS



- > FRANCHISE CAN GET THEIR OWN SPONSOR ON THEIR TEAM KIT.
- > STRONG BRAND VISIBILITY ACROSS ALL MATCHES, EVENTS, AND DIGITAL PROMOTIONS.
- > BRANDING PRESENCE ON JERSEYS, DIGITAL ASSETS, AND IN-STADIUM VISIBILITY.
- > SOCIAL MEDIA VISIBILITY AND PROMOTIONS THROUGH OFFICIAL LEAGUE PLATFORMS.

#### **PLAYER'S KIT SPONSORSHIP**

#### **F.1 PLAYING SHIRT**

POSITION A - MAIN LOGO ON FRONT OF SHIRT - 206.45SQCM (32 SQUARE INCHES)

POSITION B - UPPER RIGHT LOGO ON FRONT OF SHIRT - 64.5SQCM (10 SQUARE INCHES)

POSITION C - TEAM LOGO ON UPPER LEFT FRONT OF SHIRT 64.5SQCM (10 SQUARE INCHES)

POSITION D - LOWER LOGO ON NON-LEADING ARM 64.5SQCM (10 SQUARE INCHES)

POSITION E - UPPER LOGO ON NON-LEADING ARM 64.5SQCM (10 SQUARE INCHES)

**POSITION F - UPPER LOGO ON LEADING ARM 64.5SQCM (10 SQUARE INCHES)** 

POSITION G - TOURNAMENT LOGO ON LOWER LEADING ARM 64.5SQCM (10 SQUARE INCHES)

POSITION H - UPPER LOGO ON BACK OF SHIRT 206.45SQCM (32 SQUARE INCHES)

POSITION I - ON THE BACK OF THE HEADWEAR 38.71SQCM (6 SQUARE INCHES).

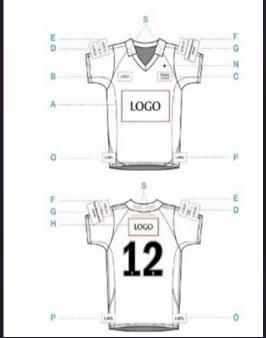
POSITION J - ON THE LEADING SIDE OF THE HEADWEAR 38.71SQCM (6 SQUARE INCHES).

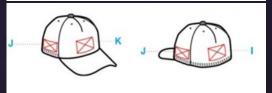
POSITION K - TEAM LOGO ON THE FRONT OF THE HEADWEAR 64.5SQCM (10 SQUARE INCHES)

. IN PLACE OF TWO SEPARATE LOGOS IN POSITIONS D AND E, FRANCHISES MAY DISPLAY ONE LOGO COVERING BOTH POSITIONS. THE AREA OF THIS LOGO MUST NOT EXCEED 129SQCM (20 SQUARE INCHES)

□ LEADING ARM LOGO WILL BE THE SCPL LOGO







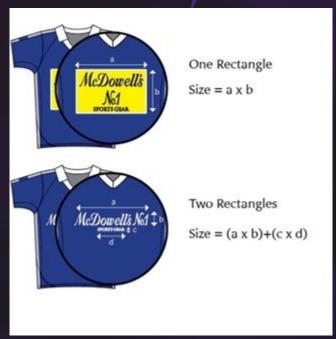
### **PLAYER'S KIT SPONSORSHIP**



A LOGO'S SIZE SHALL BE CONSIDERED TO BE THE AREA COVERED BY ONE RECTANGLE OR TWO ADJOINING RECTANGLES, WHERE THE AXES OF EACH RECTANGLE ARE HORIZONTAL AND VERTICAL, IN EACH CASE THE SMALLEST AREA THAT CONTAINS ALL ELEMENTS OF THE LOGO. THE TWO RECTANGLES MUST BE STACKED IN SUCH A WAY THAT THEY ARE NEITHER SEPARATED NOR OVERLAPPING. MPL HAS THE FINAL RIGHT OF APPROVAL ON ANY LOGO SIZING.

AS A LAST RESORT IMMEDIATELY BEFORE OR DURING A MATCH, IF ANY LOGO IS FOUND BY MPL TO EXCEED THE MAXIMUM SIZES SET OUT IN THESE REGULATIONS, MPL RESERVES THE RIGHT TO HAVE THE OFFENDING LOGO AREA TAPED UP, SO THAT THE LOGO COMPLIES WITH THE REGULATIONS.

DIAGRAM A, ON THIS PAGE SHOWS TWO EXAMPLES OF THE MEASUREMENT OF A LOGO.



### THANK YOU



# JOIN THE LEGACY – OWN YOUR FRANCHISE TODAY!

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